

02/03/2021

Agricultural Committee

RE: HB 1487 Bill to amend the North Dakota Century Code relating to the Beef Checkoff– Opposing

Good Morning Mr. Chairman and members of the House Agriculture Committee.

My name is Joy Soreide Kinsey, I am a rancher on a family-run Charolais ranch in Bowman, ND. I stand opposed to HB 1487.

I am writing you because I oppose to the HB 1487 and am asking you to vote against this bill. I know what the second dollar means to ND and the beef industry. With that second dollar, we as a state are able to do research to show the benefits of beef in our diet and promote and educate the public on the benefits of beef. Though the checkoff we are able to reach so many people, something that would not be possible if the funds were cut and made optional. No rancher can spend \$2/head anywhere and do the same good by themselves for the beef industry compared to what the Beef Commission can do to promote beef as a whole.

I strongly urge you to vote in Opposition to HB 1487.

Sincerely,

Joy Soreide Kinsey

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